



**Ahmed Ghandour**  
Senior Art Director

## Kontakt

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## Website & Portfolio

[www.ahmedghandour.com](http://www.ahmedghandour.com)

<https://www.linkedin.com/in/ahmed-ghandour-26021984/>

## Languages

Deutsch

95%

English

100%

Arabic (Mothers tongue)

100%

## Nationality

German

Creative mind with over 18 years of international experience in branding, campaign development, and visual storytelling. As a Senior Art Director, I craft attention-grabbing 360° campaigns, develop strong brand identities, and win pitches with ideas that stick. Whether it's print, digital, or OOH – I'm passionate about bringing brands to life through striking visuals.

## Education

**Bachelor of Applied Arts / Cairo University**  
- Major 2001-2005 - Cairo / Egypt

## Professional Experience

Oct 2021  
Current

**Selinka / Schmitz**  
Senior Art Director  
Cologne

- Idea and concept development, including sketches, visualizations, mock-ups, etc.
- Concept creation for key ideas, corporate identities, logos, storyboards, and layouts.
- Developing creative ideas and winning pitches for new projects.
- Responsible for creative visual concepts, compositings, and the professional execution of photo shoots to visually strengthen brand presence.
- Social media and digital campaigns.
- Developing the website and brand book.
- Creating TV, print, and OOH campaigns.
- Designing creative layouts for POS (point-of-sale) advertising materials, mailings, and brochures.

### Clients

Kettenbach Dental, Aliud, Abbvie, IBSA, Neuraxpharm

April 2021-  
Oct 2021

**480Hz Bonn**  
Senior Art Director  
Bonn

### Clients

Telekom

April 2019-  
Nov 2020

**neue formen Köln**  
Senior Art Director  
Cologne

- Idea and concept development, including sketches, visualizations, mock-ups, etc.
- Concept creation for key ideas, corporate identities, logos, storyboards, and layouts.
- Responsible for creative visual concepts, compositings, and the professional execution of photo shoots to visually strengthen brand presence.

### Clients

Rhenag, AXA, Avoag, Bäckerei Voosen, Branding Camp.

## Software

Photoshop

100%

Illustrator

100%

Indesign

95%

Acrobat

100%

Wacom Tablet

100%

Wordpress

85%

Nov 2018-  
March 2019

### **Assenmacher network GmbH**

Senior Art Director  
Cologne

#### **Clients**

Vigor, Deutschland Steinzeug, Objectfloor, Rheinzink, Böttcher, Radium, Vileda

Nov 2017-  
April 2018

### **Venice Communications Agentur**

Senior Art Director  
Düsseldorf

- Idea and concept development.
- Concept creation for keyvisuals, corporate identities, logos, storyboards, and layouts.
- Image editing and Photo compositing

#### **Clients**

Unitymedia, Burde: ELLE ,InStyle , Harper's BAZAAR, URETEK, LG, Active Office, engie

Sep 2016-  
Feb 2017

### **Revo.de Agentur**

Senior Art Director  
Cologne

- Worked with international brands such as Vernel, KitKat, Smarties, and more.
- Collaborated with a copywriter under the supervision of a Creative Director.

#### **Clients**

Schwarzkopf, got2be, taft, KFC, DB, Henkel, Vernel, Somat, Nestle, Smarties, Kitkat, Aftereight, Vileda, Saint Albray, Baronie, Lorenz

Aug 2006-  
Feb 2016

### **Strategies BBDO**

Associate creative Director  
Cairo

- Executed and developed all projects with speed and precision.
- Rapidly progressed from Graphic Designer to Art Director, and ultimately to Senior Art Director.
- Handled all critical agency pitches, successfully securing new clients.
- Collaborated closely with my team to craft innovative ideas and strategies for the agency.
- Led a team of three Art Directors and three Graphic Designers.
- Strategically developed 360° campaigns and executed them from concept to rollout across various channels: radio, TV, storyboarding, digital media, and more.
- Designed storyboards and directed photoshoots.

#### **Clients**

Etisalat, Lipton, President, Lactel, Energizer, Honda, Carrefour, Samsung, Dairy Queen(DQ).